



MOMESSO & FRIENDS CELEBRITY HOCKEY CLASSIC

www.momessoandfriends.ca

Thursday September 24 – DRAFT PARTY

Friday September 25 – Hockey Tournament

SPONSORSHIP OPPORTUNITIES

CONTACT:

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Introducing the INAGRUAL Momesso & Friends Celebrity Hockey Classic. This event will feature many great former NHL'ers while raising funds for the Santa Cabrini Hospital Foundation. It will allow the hockey fan to play alongside former NHL Greats and experience what it truly feels like to be a PRO!

TITLE SPONSOR - \$25,000

- Naming Rights – (i.e. ABC Company Celebrity Classic)
- 10 Tickets to Exclusive VIP Draft Party
- Title Sponsor logo/name recognition on all signage & participant hockey jerseys
- Full page ad in official tournament program
- Social media recognition (Retweeted by Celebrities)
- Opportunity to address participants at VIP Draft Party & Tournament Day
- Player Gifting with branded merchandise
- Availability to place booth/display at VIP Draft Party & Tournament Day venues (marquee location, first choice)
- 20 Tickets to tournament day with VIP Access & lunch
- Exclusive Access to Pre-Event Meet n Greet with Celebrities
- Exclusive Gifting Packages

PRESENTING SPONSOR - \$15,000

- Partial Name affiliation – (i.e. ABC Company Celebrity Classic, PRESENTED by – YOUR COMPANY)
- 5 Tickets to Exclusive VIP Draft Party
- Company name listed as PRESENTING SPONSOR on all signage
- Half Page Ad in Official tournament program
- Availability to place booth/display at VIP Draft Party & Tournament Day (second choice on placement location)
- 10 Tickets to tournament day with VIP Access & Lunch
- Exclusive Gifting packages



DRAFT PARTY SPONSOR - \$10,000

- Prominent logo placement listing DRAFT PARTY SPONSOR
- 5 Tickets to Exclusive VIP Draft Party
- ¼ Page Ad in official program
- Opportunity to display, hand out marketing material, promote your brand at VIP Draft Party
- Opportunity to address participants at Draft Party
- Social Media recognition of Draft Party Sponsor
- Exclusive Gifting Item

CELEBRITY SPONSOR - \$10,000

- Logo placement listing as official Sponsor
- ¼ Page Ad in official program
- Access to pre-Event Celebrity Meet N Greet
- 2 Tickets to Exclusive VIP Draft Party
- 6 Tickets to tournament day
- Exclusive Gifting item

BEER SPONSOR - \$5,000

- Exclusive Rights to provide Beer for VIP DRAFT PARTY & Tournament Day
- Logo placement listing as official sponsor
- ¼ Page Ad in official program
- 6 Tickets to VIP Draft Party
- 6 Tickets to tournament day
- Ability to setup booth/display at venues (based on location availability)
- Exclusive Gifting Item

DRESSING ROOM SPONSORS - \$1000 (8 Available)

- Prominent logo placement of EVERY dressing room door
- Listing as official sponsor
- 2 Tickets to VIP Draft Party
- 2 Tickets to Tournament day